



KNOWLEDGE TRANSFORMATION WORKSHOP

Boosting Business Productivity through Effective Knowledge Management Strategy

**SUSTAINABLE
KNOWLEDGE**

KM STRATEGIES

**EVIDENCE-BASED
PRACTICE**

**VISUALISING
IMPACT**

REGISTER NOW

Investment at SG\$ 350/pax (usual SG\$700)
with FREE 1-hour KM Clinic worth SG\$ 500
on 23-24 July 2024 for the first 10 pax

AT A GLANCE

CHALLENGES

- Misunderstood KM Fundamentals
- Strategies fade and lack impact
- How do we visualise KM impact for our leaders

BENEFITS

- The power of peer to peer learning
- Enhancing organisational learning and development
- KM Sustainability


SESSION DETAILS

25 JULY 2024

1:00 – 4:30 PM

MAKATI DIAMOND RESIDENCES, PHILIPPINES

FOR ANY INQUIRIES:

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 marylen@ctsolutionsglobal.com

 <https://www.ctsolutionsglobal.com/knowledge-management>

**FUTURE READY
SMART ORGANISATIONS**



WORKSHOP SYNOPSIS

Boosting Business Productivity through Effective
Knowledge Management Strategies



This workshop focuses on equipping participants with the knowledge and strategies needed to enhance business productivity through effective knowledge management (KM).

Key session breakdown:

Understanding KM Fundamentals: Participants gain insights into knowledge creation, capture, organization, and utilization, along with best practices for fostering a knowledge-sharing culture.

Developing KM Strategies: Customized strategies are developed, covering tools for knowledge identification, capture, organization, and leveraging external knowledge sources.

Implementing KM Strategies: Key considerations for successful implementation, overcoming barriers, and fostering a culture of continuous improvement are discussed.

Measuring and Sustaining KM Success: Evaluation metrics, KPIs, and strategies for sustaining KM efforts are explored.

About Rajesh Dhillon:



Rajesh is a highly respected speaker in the field of knowledge management (KM), with a strong presence at prestigious events such as KM World 2021 and the US Midwest KM Symposium in 2023. He was awarded the Top 50 Global Tacit KM Practitioner in 2023. As a consultant to Acies Innovations, he brings extensive expertise and experience in helping organizations optimize the power of their knowledge assets. With deep understanding of KM strategy, he guides businesses in effectively managing their intellectual capital and leveraging it for competitive advantage. His dynamic speaking style and engaging presentations make a lasting impact on his audience, inspiring them to embrace innovative KM practices and drive organizational excellence.

Rajesh Singh Dhillon, is the co-founder and director at Acies Innovations, a Knowledge management consultancy that partners organizations in their journey to being future ready. He is also President of the Knowledge Management Society, Singapore and concurrently an Associate Faculty at the Nanyang Technological University teaching knowledge management strategy and information management at the Singapore University of Social Science. After retiring from the navy as a commanding officer, he has ventured into consultancy in the fields of strategy, and leadership focusing on the areas of leadership development, knowledge and performance management, organizational learning and staff development.

Follow his LinkedIn profile (www.linkedin.com/in/rajesh-dhillon/) which showcases his accomplishments, thought leadership, and contributions to the KM community, making him a sought-after resource for businesses looking to harness the value of their knowledge for sustainable growth.



4 ESSENTIAL OBJECTIVES FOR THIS WORKSHOP

Our goal is for you to leave this workshop not just with theoretical knowledge but with practical tools and strategies that you can apply directly to your work, driving meaningful improvements in productivity and innovation within your organization.



Understand the Core Principles of KM & Identify and Overcome Challenges

Acquire a comprehensive understanding of Knowledge Management (KM), encompassing its core processes and recognizing the critical roles of people, processes, and technology in its effective deployment. Furthermore, pinpoint prevalent KM challenges within your organization and devise strategies to tackle them adeptly.

01



Develop Tailored KM Strategies & Implement Effective KM Practices

Gain insights into developing customized KM strategies that align with your organization's goals, enhancing efficiency, innovation, and competitive advantage. Start with actionable steps for implementing KM strategies, including how to foster a knowledge-sharing culture, select appropriate technologies, and engage stakeholders.

02



Measure KM Success

Establish metrics and KPIs to evaluate the success of KM initiatives and demonstrate their value to your organization.

03



Sustain KM Efforts

Implement strategies for sustaining KM practices over the long term, ensuring continuous improvement and adaptation to changing organizational needs.

04



KNOWLEDGE MANAGEMENT CLINIC

The Doctor is in, Diagnose your challenges



Unlock the potential of your organization's knowledge management strategies with a free one-hour consultation . Hosted by Rajesh Dhillon, a seasoned KM expert, this clinic is an ideal opportunity for organizations to bring their teams and discuss specific challenges with a top-tier knowledge management professional.

Consultation Focus: Tailored discussions on enhancing your organization's KM strategies and action plans.

For Whom: Knowledge Management Specialists, Managers and Heads; Human Resources Professionals; and Learning and Development Managers/Heads who's looking to improve or troubleshoot their KM approaches.

Why Attend?

Customized Solutions: Engage in a focused discussion on your organization's specific KM challenges.

Expert Guidance: Gain professional insights from Rajesh, leveraging his extensive global experience in KM strategy and implementation.

Preparation for Consultation:

Participants should prepare a clear presentation/discussion points of their KM issues, including current status, desired outcomes, and any roadblocks faced.

Details:

The session must be pre-arranged for an hour in a coffee shop setting for the enrolled participants and/or with your team.

Dates: 23-24 July 2024

Location: Makati City area

Email for appointment once registration is confirmed at marylen@ctsolutionsglobal.com



Register for Knowledge Management

25 July 2024 | Manila, Philippines

Launching investment of SG\$350 or PHP 14,000 (instead of SG\$700) Plus FREE KM Clinic worth SG\$500

Participant 1

Name: _____
Job Title: _____
Company: _____
Contact No: _____
Email: _____

Addressee for Invoice

Name: _____
Job Title: _____
Company: _____
Contact No: _____
Email: _____

Participant 2

Name: _____
Job Title: _____
Company: _____
Contact No: _____
Email: _____

Customized Training Solutions Pte Ltd

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Participant 3

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Job Title: _____
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